
Added Value • Outsourcing Solution Drives Significant Company-wide Cost Savings

The outsourcing relationship has enabled the company to realize significant economies of scale. Since 2002, the publishing company:

- reduced the number of co-operation facilities from 21 to 9
- lowered its onshore publishing staffing requirements by 65%
- resulting in annual cost savings of close to \$75 million

In addition to cost savings, outsourcing these critical production functions has also produced a wide range of tactical and strategic business advantages for the company, including eliminating investments in fixed infrastructure which lowered the cost of acquisition for human resources and training.

Testimonial

“We selected Aptara because of its proven track record as a KPO provider to content rich businesses. Our most recent contract extension is a result of the continuing success of our strategic relationship as well as Aptara’s technological leadership in XML solutions which we look to tap into as our industry transitions to XBRL deliverables.” – *Chief Operating Officer, Financial Publisher*



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