

Providing Full Service Journal Production for Over 20 Years



Partial list of Aptara STM clients.

Optimizing the Full Content Lifecycle

Aptara optimizes every step of the STM content lifecycle—from creating, verifying, compiling, reviewing and managing your content, to delivering it via print, PC, tablet, eReader or smartphone—all from a single content source.

We bring over two decades of STM content production and supply-chain innovation to every relationship, as well as bundled service offerings for significant time and cost savings—regardless of a publishers' size.

Aptara's full service journal production offerings include:

- **Peer Review** – automated web-based application PowerReview™
- **Copy Editing** – domestic and offshore
- **Page Composition** – XML based
- **Multi-Channel Distribution for Print, Web and eReader Outputs** – Aptara's flexible digital publishing platform
- **Project Management** – onshore for personalized service
- **Platform Migration** – from existing archive format to host's format

By combining flexible XML-based workflows with selective task automation, Aptara's digital publishing platform allows you to build and manage powerful content production processes that get more products to market faster.

PowerReview – Agile Technology, Enhanced Collaboration

Aptara's PowerReview™ is a fully customizable, web-based application for automating and managing manuscript submission and peer review. With the help of PowerReview, authors, editors, and reviewers can work on the same manuscript regardless of location or time zone. Its configurable workflow offers unparalleled flexibility, while automated notifications, online status reporting and streamlined tracking greatly accelerate publishers' manuscript acceptance and production cycles.

The Industry's Digital Leader

Wiley-Blackwell, Taylor & Francis, Random House, Amazon, McGraw-Hill and Pearson, to name a few, have helped make Aptara the largest producer of mobile content in the world. Our onshore/offshore team of over 4,600 professionals design and deploy highly efficient, low-cost digital production solutions that prepare our clients to capitalize on new revenue opportunities in today's digital- and mobile-centric marketplace.

Single-Source Management

Aptara's single-source approach to journal production—from submission/peer review, through editing and page layout, to distribution via print, web and mobile formats—delivers:

- **reduced time-to-market**
- dramatic cost efficiencies from **bundled services**
- **new revenue** from new digital product opportunities
- consistently **higher quality output** and **lower levels of rework**
- customized solutions that work with your existing workflows for **minimal disruption**
- **future-proofs your investments** in process and technology for the dynamic digital marketplace.