CASE STUDY: Learning Consulting Services

APTARA



American Institutes for Research (AIR) is one of the world's largest behavioral and social science research and evaluation organizations. Founded in 1946 as a not-for-profit organization, they conduct their work with strict independence, objectivity and non-partisanship.



The Requirement

AIR needed five Facilitators to complete previous training modules in 'Living the AIR Values' series: Managing Unconscious Bias, Feedback, Respectful Workplace and Coaching. In addition, the requirement included two moderators to assist with moderating the session.



Aptara's Solution

Aptara provided a solid team of four Virtual Facilitators and two Moderators. The virtual Facilitators participated in a Train-The –Trainer to prepare for delivery of 75 virtual training sessions. The facilitator's experience including soft skills training expertise including employee relations and knowledge of diversity and inclusion / unconscious bias.



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