

Aptara optimizes every step of the Scientific, Technical and Medical (STM) content lifecycle—from creating, verifying, compiling, reviewing and managing your content, to delivering it via print, web, tablets, eReader and smartphones—all from a single content source.

We bring over two decades of STM content production and supply-chain innovation to every relationship, as well as bundled service offerings for significant time and cost savings—regardless of a publishers' size.

Aptara's full-service book and journal production offerings include:

- Peer Review – automated web-based application
- Copy Editing – domestic and offshore
- Page Composition – XML based
- Multi-Channel Distribution for Print, Web and eReader Outputs – Aptara's flexible digital publishing platform
- Project Management – onshore for personalized service
- Platform Migration – from existing archive format to host's format

By combining flexible XML-based workflows with selective task automation, Aptara's digital publishing platform allows you to build and manage powerful content production processes that get more products to market faster.

Agile Technology, Enhanced Collaboration

Aptara's Digital Journal Manager™ is the first digital production platform designed specifically for the journal workflow. It is a fully customizable, web-based application for automating and managing your editorial and production operations. Authors, editors, and reviewers can work on the same manuscript regardless of location or time zone. Its configurable workflow offers unparalleled flexibility, while automated notifications, online status reporting and streamlined tracking greatly accelerate publishers' manuscript acceptance and production cycles.

Single-Source Management

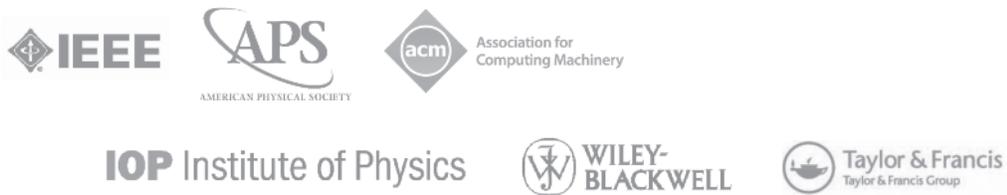
Aptara's single-source approach to content production—from peer review, through editing and page layout, to distribution via print, web and mobile formats—delivers:

- reduced time-to-market
- dramatic cost efficiencies from bundled services
- new revenue from new digital product opportunities
- consistently higher quality output and lower levels of rework
- customized solutions that work with your existing workflows for minimal disruption
- future-proofs your investments in process and technology for the dynamic digital marketplace.

Optimizing the Full Content Lifecycle

The Industry's Digital Leader

Wiley-Blackwell, Taylor & Francis, Random House, Amazon, McGraw-Hill, and Pearson, to name a few, have helped make Aptara the largest producer of mobile content in the world. Our onshore/offshore team of over 5,000 professionals design and deploy highly efficient, low-cost digital production solutions for capitalizing on new revenue opportunities in today's digital, mobile-centric marketplace.



Partial list of Aptara STM clients.

Aptara's digital content, learning and performance, and business services solutions are in place at market-leading companies worldwide. Our industry specialists design and implement strategies that capitalize on new digital and mobile technologies for information providers in IT, law, healthcare, pharmaceuticals, insurance, financial services, and publishing. Aptara solutions uncover new revenue streams, improve operations, and realize cost savings for enterprises. Founded in 1988, Aptara is headquartered in the United States and has offices on four continents. Our parent company, iEnergizer, is publicly traded in the UK. ■ ■ ■

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