

APTARA

Accessibility Services



APTARA uses three pillars to provide comprehensive accessibility services to support our customers in delivering compliant content and assets to their customers.

OVERVIEW

User-Driven

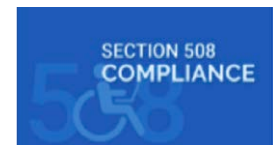
- Real accessibility beyond conformance.
- Aptara creates content that is functional for all users.

Accessibility-First Approach

- Baking accessibility into every new product.
- Customized client workflows.

STANDARDS

1



SERVICES

2

Content Compliance/ Remediation

- Alt text creation
- Metadata tagging
- Video descriptions

Digital Compliance/ Web Accessibility

- Compliance analysis
- Compliance testing
- Fixing and verification

APPROACH

3

A multi-functional team of 50+ members with concentrated expertise in accessibility compliance (audit, verification and remediation), including:

- Certified professionals in digital accessibility
- Testers with disabilities

A portfolio of over 25,000 legacy products, made fully accessible through Aptara's proven workflows and production models.