**OVERVIEW**

User-Driven
- Real accessibility beyond conformance.
- Aptara creates content that is functional for all users.

Accessibility-First Approach
- Baking accessibility into every new product.
- Customized client workflows.

**STANDARDS**

1. [WCAG](https://www.w3.org/WAI/WCAG21/)
   - ADA Compliance
   - Section 508 Compliance

**SERVICES**

2. **Content Compliance/Remediation**
   - Alt text creation
   - Metadata tagging
   - Video descriptions

3. **Digital Compliance/Web Accessibility**
   - Compliance analysis
   - Compliance testing
   - Fixing and verification

**APPROACH**

A multi-functional team of 50+ members with concentrated expertise in accessibility compliance (audit, verification and remediation), including:
- Certified professionals in digital accessibility
- Testers with disabilities

A portfolio of over 25,000 legacy products, made fully accessible through Aptara's proven workflows and production models.