Innovate Your Design Solutions

Offering end-to-end design and digital solutions for education.
Creative Collaboration

Partner with our design and production experts on full-service print and digital projects, creating user-friendly learning solutions.
Proven Design Process

From conceptualization to implementation, our designers work in tandem with our editorial, composition, digital, and illustration groups to offer a seamless suite of services.
The Story of Icarus
by Esther Mizrachi
adapted from a Greek myth
LOOK & FIND OUT
Creepy and Crawly Predators

Which predator’s eyes have thousands of parts?

Alice B. McGinty

How do creepy, crawly predators catch their Food?

Sharp Fangs
Deadly Poison
Moves Silently

Find Out More

A tarantula’s poison glands are located inside its jaws. The poison flows through its sharp, hollow fangs, which are attached to the base of the jaw.

A hornet’s stinger is located at the tip of its tail. The hornet gives its victim’s stinger is large and its sting is extremely painful— even to humans.

Scorpions have long, curved tails with poisonous stingers. If prey is too big to kill with venom, scorpions paralyze the prey with their stingers.

Dragonflies have huge eyes, with thousands of parts. Each part moves in a slightly different direction. Dragonflies can see in all directions as they fly.

If a fly leaves its vision gets blurry whenever moving. In this case, the eye can feel the way. When the eye moves, the eyes can get over them.

When it hunting, the praying mantis holds out its front legs. When it is preying, it holds onto its prey with its Fangs. Then, it eats its prey.

Fangs

Many creepy, crawly predators have Fangs. Fangs are like teeth but they carry poisonous venom. When the tarantula bites, venom flows through its sharp, hollow Fangs. Then the tarantula will eat its prey. The creature is poisoned.
A Tale of Two Brothers
A Korean Folktale

Long ago, there were two brothers named Na-hwa and Na-hang. The two brothers were good friends.

One day, Na-hwa and Na-hang were walking through the woods when they came across a pond. They noticed a lotus seed floating on the water.

Na-hwa picked up the seed and put it in his pocket, thinking it would be a good addition to their garden at home. Na-hang, on the other hand, was not interested in the seed and left it behind.

As the days went by, Na-hwa planted the seed in his garden. To his surprise, it quickly grew into a beautiful lotus plant.

Na-hang, however, did not do anything with the seed he had left behind. As a result, his garden remained unimpressive while Na-hwa's garden flourished.

This story teaches us the importance of taking action and not leaving opportunities to pass by.
**Unit 5**

**What is the human spirit?**

This unit is about the human spirit. You will read an informational text that describes someone who overcomes obstacles with determination. You will also read literature about individuals who demonstrate the human spirit in the face of adversity. Reading, writing, and talking about these topics will help you practice using academic language and help you become a better student.

**Reading 1: Social Studies**
- "Cheerleaders: A Perfect Company" by John Hagee
- Recycling strategy: learn about recycling.

**Reading 2: History**
- "Our Place in the World" by David McCord
- Reading strategy: identify key ideas.

**Reading 3: Short Story**
- "The Magic in the Air" by Jennifer Hine
- Reading strategy: compare and contrast.

**Listening and Speaking:**
- Radio Commercial
- Live Performance

**Writing:**
- Persuasive Speech
- Narrative

**Quick Write:**
- Write about a time when you felt like you had faced something difficult. How did you feel that person dealt with it?

**Unit 6**

**What makes animals so amazing?**

This unit is about animals. You will read a story, a science article, a poem, and a novel excerpt about different animals. Reading, writing, and talking about this topic will help you practice using academic language and help you become a better student.

**Reading 1:**
- "The Young Bull" by Jeff Kinney
- Reading strategy: compare and contrast.

**Reading 2:**
- "Getting to Know the Sea" by Suzanne Fisher Staples
- Reading strategy: predict and note predictions.

**Reading 3:**
- "The Life of a Turtle" by Jeff Hedges
- Reading strategy: infer.

**Listening and Speaking:**
- TV Documentary

**Writing:**
- Research Report

**Quick Write:**
- Make a T-chart about animals and their habitats. List your main ideas and add details.
DESIGN | Print

PRODUCT
Higher Education Covers

SERVICES
Concept Collaboration
Cover Design
Photo Research
Production
Intuitive Learning Design

Our team delivers engaging digital learning for new or existing products with a focus on optimization, responsive design, and usability.
Biology learning activity to help students understand community spread of a disease.
Interactive demo prototype exploring world languages and culture, allowing students a deeper understanding of life in other countries. This section covers the art and culture in Spain.

Spanish artist Joaquín Sorolla y Bastida (1863-1923) was famous for his paintings of the sea and coastline. Known as el pintor de la luz (the painter of light), Sorolla was a master at capturing the movement and reflection of light and water in sea and sky. He did many portraits of beachgoers along the coast of his native Valencia. The city of Valencia continues to be a destination for Spaniards and international tourists, who visit the beautiful towns and beaches of the Costa Blanca.
Compound Predicate

The lion roars and leaps.

Characters
A Tailored Approach to Illustration

Our artists are experts in a variety of styles, with the ability to match existing styles or create new ones to fit the assignment at hand.

From images that tell a story to art that clarifies complex scientific concepts, our illustrators’ talent and publishing experience are ready to meet your art-creation needs.
DESIGN | Illustration

STYLE
Realistic
DESIGN | Illustration

STYLE
Graphic Novel
The graphs and equations shown in the image include:

1. A quadratic function $y = -\frac{1}{3}x^2 + \frac{10}{3}x$.
2. A linear function $y = \frac{1}{3}x$.
3. A parabola with a vertex at $(2, 6)$.
4. A triangle with sides of 48 ft and 27 ft, and an angle of 27°.
5. An infographic with equations $h = -4.9t^2 + 18.24t + 0.8$ and $h = -1.43t + 4.26$.
6. A truck with an equation for speed $6t^3 + t^2 + 20t - 11$ and an equation for hours $2t - 1$. 

These visual elements are part of a design and illustration style, possibly for educational or technical purposes.
Contact Us

Beth Adler
Creative Director
Beth.Adler@Aptaracorp.com