

Is your organization ready to deliver content to members' and readers' tablets and smartphones? Are you considering a migration to HTML5?

Aptara is the leader in mobile content production and delivery. We work with the largest publishers, societies and associations in the world and in 2012 converted over 50 million pages for delivery to mobile devices.

Get started today with an intelligent mobile strategy for your content that includes:

HTML5 Conversion

HTML5 enables video/audio, interactivity, optimal support for mobile devices, and enhanced, engaging content. Aptara's honed processes and skilled publishing professionals convert legacy content assets from any source format—XML, MS-Word, PDF, LaTeX, FrameMaker, Flash, PowerPoint, video—to HTML5. Our library of style sheet templates leverage the interactive capabilities of HTML5 for creating content more quickly and affordably than the competition.



Interactive Journal Creation and Production

Is your definition of "mobile content delivery" a PDF file? Aptara helps utilize the rich interactivity possible on mobile platforms with:

- Integrated video and audio
- animated images
- CME
- social media integration
- annotations, and
- analytics to better understand how your members use your content.