CASE STUDY:
Aptara - Strategic Learning Analysis

Aon Hewitt is the world’s pre-eminent human resources consulting and outsourcing firm with the resources, expertise, and global reach to solve the most pressing and complex people challenges that organizations face today.

THE CHALLENGE
Aon Hewitt requested a Strategic Learning Analysis for their Talent and Learning team.

APTARA’S SOLUTION
Aptara’s Strategic Learning Analysis for Aon Hewitt’s Talent and Learning team examined the current Global eLearning Deployment Process including the following:

- Review of current Global Model
- Cost Analysis
- Resource Allocation Analysis
- Curriculum Analysis
- Deployment Model Review
- Learning Technology Review

THE RESULT
As part of the analysis, a complete new phased outsourced deployment strategy was presented to the client.

Analysis results provided the following:

- Designed and deployed the new Global eLearning Deployment Model
- Standardized Deployment Model processes and standards
- Streamlined Aon Hewitt University content standards
- Implemented a new Training Resource Model
- Implemented ROI / ROP modeling
- Aptara provided additional resources and the redesign of all procedures and strategic mapping for the United States of America.