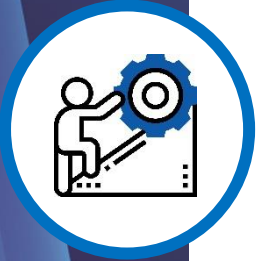


# Systems Training by a Swiftly Assembled Team of Learning Experts



**Maximus** is a consulting firm that helps federal, state, and local governments improve their education, service delivery, education, and public health policies and programs. They are driven by a mission to strengthen communities and improve the lives of those they serve.

## THE CHALLENGE



In 2012, Covered California (California Health Benefit Exchange) turned to Maximus to implement a new software system. The implementation required designing, developing, and delivering training that would be used to certify their staff as plan-based enrollers under the Affordable Care Act.

## APTARA'S SOLUTION

Maximus turned to Aptara to develop and deliver the accompanying systems training. Aptara's learning professionals stepped in to develop a successful year-long blended training program that included instructor-led training and eLearning.



Aptara's Learning & Performance practice:

- quickly assembled a dedicated team of instructional designers.
- hired experienced trainers with healthcare backgrounds.
- created a year-long blended training program.
- developed and implemented eLearning courses (WBT).
- delivered instructor-led training (ILT).
- allowed Maximus to meet CA's deadlines and budget requirements.

## THE RESULT



Maximus was able to quickly scale-up their team with the right resources to successfully deliver the training it had been contracted to do, within the parameters of time and budget, for the State of California's Health Benefits Exchange.

# TRAINING

