

Global Learning Transformation Through Content Virtualization

A French multinational software corporation is a global leader in 3D design, engineering, and product lifecycle management (PLM) solutions. Serving customers across industries such as aerospace, automotive, manufacturing, life sciences, and high-tech, the company continuously invests in workforce development to help employees and customers keep pace with rapidly evolving technologies and digital innovation.



THE CHALLENGE

The client sought a strategic learning partner to modernize its global training ecosystem and support a growing portfolio of technical and business learning programs. It required a partner who could:

- Transform instructor-led content into engaging virtual learning experiences.
- Deliver multilingual training for a global audience.
- Support technical, compliance, leadership, and onboarding programs.
- Accelerate content development while maintaining consistency and quality.
- Adopt modern learning technologies and scalable delivery models to support future growth.



APTARA'S SOLUTION

To support the client's global learning transformation, Aptara established a long-term partnership focused on virtual learning, localization, and scalable content development.

The engagement included:

- Conducting a proof of concept (POC) to convert simulation-based training into HTML5 and performing a comprehensive learning needs and skill gap analysis.
- Implementing a One Team delivery model that aligned learning consultants, project managers, and business stakeholders to create strategic, learner-centric training solutions.
- Virtualizing **53 hours** of learning content initially, which later expanded to **110 hours**, improving accessibility and learner engagement.
- Developing and localizing **121 hours** of virtual learning content into **seven languages**—French, German, Spanish, Chinese, Japanese, Korean, and Brazilian Portuguese, to support the client's global workforce.



- Expanding learning support across multiple business functions, including **SOLIDWORKS Training, Americas Technical Customer Support, Business Ethics & Compliance, Leadership Development, and Marketing Operations.**
- Delivering an additional **131 hours** of virtualized and localized learning content to support expanding global initiatives.
- Designing a new hire onboarding program, adopting Agile development practices, building reusable template libraries, and introducing blended and virtual learning formats to improve development efficiency and learner experience.
- Preparing next-generation learning initiatives, including Virtual Reality (VR)-enabled training experiences.



THE RESULTS

The partnership enabled the client to build a scalable, globally consistent learning ecosystem that continues to evolve with business needs.

- Successfully virtualized over **415 hours** of learning content across multiple business functions.
- Delivered multilingual learning solutions in **seven global languages**, improving accessibility and learner reach.
- Expanded learning support from technical training to leadership, compliance, onboarding, and customer support programs.
- Accelerated content development through Agile methodologies and reusable learning templates.
- Established a long-term strategic partnership recognized for quality, innovation, and on-time delivery.



CLIENT FEEDBACK

"Aptara's commitment to quality and on-time delivery has made it easy to work with them through the years."

- **Learning Experience Director**